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**nodig-construction.com**

We give you **strength for** your **underground work**

**nodig-bau.de**

Wir machen Sie **STARK** für Ihre Arbeit  
**im UNTERGRUND**

Media **2008**



This website [www.nodig-construction.com](http://www.nodig-construction.com) is the only online meeting point dedicated exclusively to trenchless pipe installation and pipe rehabilitation, offering various innovative services and online marketing tools. All ranges, such as gas, water, sewage and telecommunication service lines, as well as backbone and city networks and even house



Official partner of ISTT -  
The International Society for Trenchless Technology

[www.nodig-construction.com](http://www.nodig-construction.com)

connections have been considered. The trade portal [www.nodig-construction.com](http://www.nodig-construction.com) provides constantly updated and practice oriented information on all aspects of trenchless technology - e. g. description of the different techniques, market news, jobsite reports, glossary, international link guide etc. - which is available at a few mouse clicks.

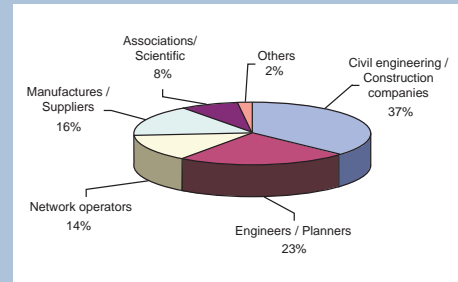
## User structure

### Target Group

Civil engineering companies, network operators, private and public utilities as well as cable installation contractors, road and path builders, manufacturers, planning and engineering offices, guilds and associations.

### Number of visitors

In the year 2007 an average of 25.000 visitors accessed the trade portal.



# Bannerwerbung / Banner advert

Bannergröße/ Laufzeit	1 Monat	3 Monate	6 Monate	1 Jahr
Startseite 160 x 600	<b>1.800 Euro</b>	<b>4.500 Euro</b>	---	---
Verfahrens- patenschaft 160 x 600	---	---	---	<b>1.000 Euro</b>
Rotations-Banner 160 x 600	---	<b>1.000 Euro</b>	<b>1.700 Euro</b>	<b>2.900 Euro</b>
Rotations-Banner 160 x 290	---	---	<b>850 Euro</b>	<b>1.500 Euro</b>
Rotations-Banner 160 x 60	---	---	<b>500 Euro</b>	<b>850 Euro</b>

Banner size	1 Month	3 Months	6 Months	1 Year
Front page 160 x 600	<b>1.800 Euro</b>	<b>4.500 Euro</b>	---	---
Method- Sponsorship 160 x 600	---	---	---	<b>1.000 Euro</b>
Rotation-Banner 160 x 600	---	<b>1.000 Euro</b>	<b>1.700 Euro</b>	<b>2.900 Euro</b>
Rotation-Banner 160 x 290	---	---	<b>850 Euro</b>	<b>1.500 Euro</b>
Rotation-Banner 160 x 60	---	---	<b>500 Euro</b>	<b>850 Euro</b>

## Vorteile

- Besucher für eigene Homepage gewinnen
- Hohe Anzahl an Seiten-Aufrufen
- Hohe Klickrate
- Faires Preisleistungsverhältnis

## Advantages

- Attract visitors to your homepage
- Large number of site impressions
- High click rate
- Fair price-performance ratio

